

CASE STUDY: OXFORD RECOVERY CENTER

Growing the organization with the right type of People Wiring!



"We have totally created our Leadership Team and substantially grown all departments using AcuMax Index"

Tami Peterson, PhD
Founder & CEO, Oxford Recovery Center

BACKGROUND

In 2006 Tami was enjoying her career as a teacher and looking forward to the upcoming summer break as it was the last day of school. Then something happened – her daughter became seriously ill and was rushed to the hospital. Tami's world changed forever. Her beautiful, healthy, active 9 year old daughter was diagnosed with viral encephalitis and the outlook was bleak. When doctors told Tami there was nothing they could do and that the only thing for Tami was to make her daughter comfortable and prepare for the end, Tami was not going to accept this news or let this happen. Through a series of events, Tami discovered Hyperbaric oxygen therapy (HBOT) which eventually saved her daughter's life and helped her make a full recovery. Tami wanted to bring this gift to the world to help other children and parents – Oxford Recovery Center was born.



AcuMax Index®

Oxford Recovery was making too many bad hires and lacked a leadership team to establish more centers to provide patient care through HBOT.

After establishing the first recovery center, Tami saw her efforts paying off with offering parents hope for their seriously ill children. Tami wanted to grow the organization to provide more service to patients but lacked the leadership team and right employees to grow. In addition, turnover was not only hurting the organization financially, but the wrong people and constant turnover impacted the high level of care and empathy she wanted her staff to show each patient.

Then Tami was introduced to the AcuMax Index (AI). Skeptical that the AcuMax Way would work for her organization she decided to take a chance as standard hiring protocol had not delivered the results she was seeking. Using the AI Way, Tami has created a growth driven leadership team and using the Position Profiles have hired people not only capable at their jobs, but those who say: "I don't just like my job, I love my job!"

Following the AcuMax proven system for hiring and management, Oxford Recovery Centers has a much stronger hiring program and the AI management techniques have equipped leaders to strengthen working relationships with all team members.

Why guess or take a chance on developing your teams and departments when you can objectively identify the right human wiring that will bring your organization to the next level?

Tami states emphatically: "We love talking AI - at every level of the organization!"

For more information on creating an organization where dreams are achieved and people LOVE their jobs, please visit www.AcuMaxIndex.com and select the Request Demo button.