

# DO YOU REALLY KNOW YOUR CULTURE?

"With AcuMax Echo, we were hoping to get a clear picture of what our culture needed to be and where we were missing the boat. It was eye-opening to see where we were misaligned and how far we were off from what the employees wanted."

Renee Schroeder  
VP of Operations  
Smith and Richardson, Inc.

To get your culture where you want it to be,  
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DO YOU WANT THE  
EGGSHELL CULTURE?

Whether you know it or not, you have a culture. If it's not created intentionally, it is likely a culture that is stifling your growth.

"The AcuMax Echo process helped our organization understand how our people feel about our culture and more importantly, why they feel that way. From there we were able to develop concrete actions to improve engagement and satisfaction."

Thomas Barrett  
President  
MacArthur Corporation



OR A CULTURE THAT  
PROMOTES IDEATION  
AND NOURISHES  
ENGAGEMENT AND  
PRODUCTIVITY?

AcuMax Echo does more than measure your culture. Our very easy process - that is not very time consuming and does not interfere with your business operations - shows you **what** culture you have, **why** that culture exists and steps necessary to **create** the **optimal culture** for your organization.